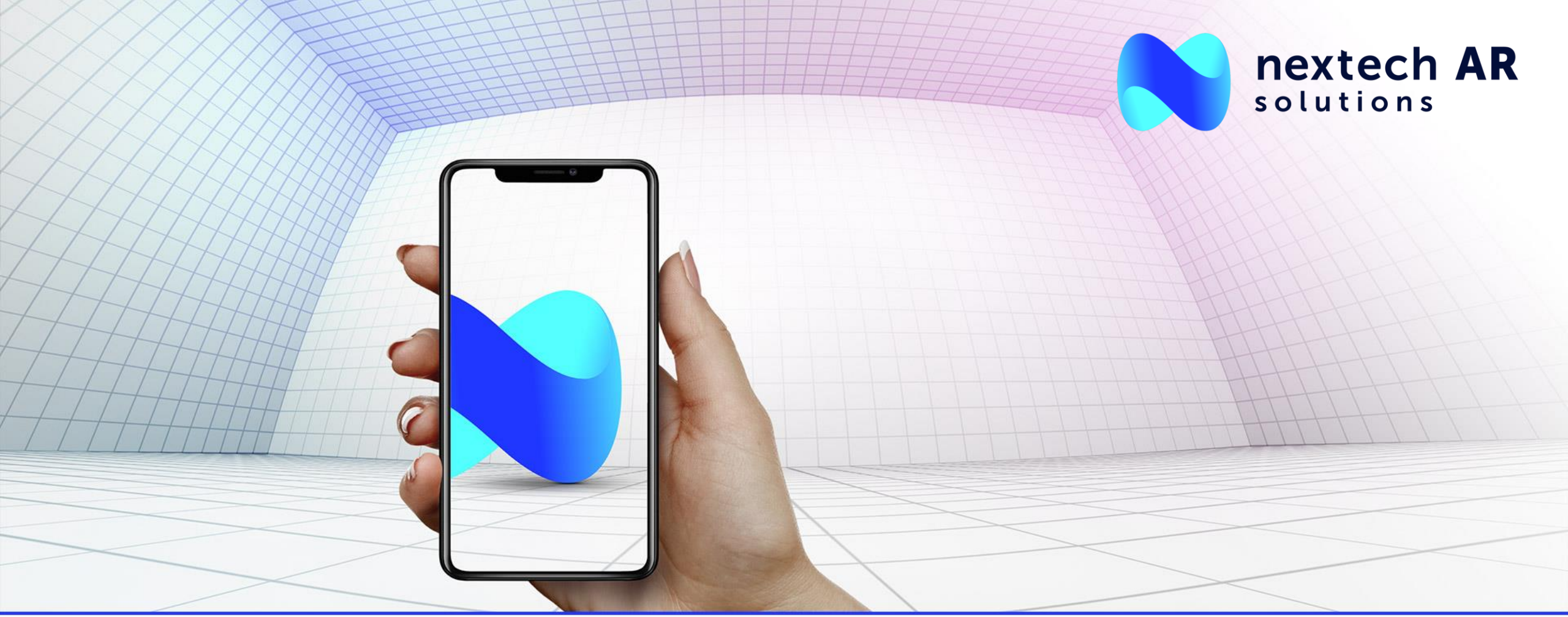

Nextech AR Solutions
2022

CSE: NTAR
OTC: NEXCF
FSE: EP2

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Disclaimer / Safe Harbour

This communication may contain statements, other than statements of current or historical fact, that constitute "forward-looking statements". In some cases, you can identify forward-looking statements by terminology such as "anticipate," "believe," "expect," "intend," "estimate," "project," "forecast," "plan," "predict," "seek," "goal," "will," "may," "likely," "should," "could," and similar expressions or expressions of the negative of these terms. This presentation contains forward-looking statements that are based on our management's current estimates, beliefs and assumptions which are based on management's perception of historic trends, current conditions and expected future developments, as well as other factors management believes are appropriate in the circumstances. Although we believe that the plans, intentions, expectations, assumptions and strategies reflected in these forward-looking statements are reasonable, these statements relate to future events or our future financial performance, and involve known and unknown risks, uncertainties and other factors that may cause our actual results to be materially different from any future results expressed or implied by these forward-looking statements. Although the forward-looking statements contained in this presentation are based upon what we believe are reasonable assumptions, investors are cautioned against placing undue reliance on these statements since actual results may vary from the forward-looking statements. Forward-looking statements involve known and unknown risks, uncertainties and other factors, which are, in some cases, beyond our control and which could materially affect our results. These risks are described in further detail our Management's Discussion and Analysis for the year ended December 31, 2021 and are discussed more fully in Nextech's filings with the Ontario Securities Comission (OSC).

Total Bookings and Backlog are not defined by and does not have a standardized meaning under International Financial Reporting Standards ("IFRS") as issued by the International Accounting Standards Board. This non-IFRS financial performance measure is defined below. Non-IFRS financial measures are used by management to assess the financial and operational performance of the Company. The Company believes that this non-IFRS financial measure, in addition to conventional measures prepared in accordance with IFRS, enables investors to evaluate the Company's operating results, underlying performance and prospects in a similar manner to the Company's management. As there are no standardized methods of calculating these non-IFRS measures, the Company's approaches may differ from those used by others, and accordingly, the use of these measures may not be directly comparable. Accordingly, this non-IFRS measure is intended to provide additional information and should not be considered in isolation or as a substitute for measures of performance prepared in accordance with IFRS.

Total Bookings: the total dollar value of technology services and license services included in contracts with our customers. 'Value' is the total revenue (recognizable or not) associated with each transaction, as opposed to the amount invoiced or recognized as revenue in the period. This information provides the user with information on the performance of our sales efforts in the period, as there is a timing difference between when we close a deal and when it is ultimately 'earned' as defined in IFRS for revenue due to the term of our contracts and delivery timelines.

Backlog: the estimated unearned portion of technology services and license services in customer contracts that are in process and have not been completed as at the specified date. This includes billed and unbilled amounts within each contract. Since our revenue is recognized as earned, this will translate to total bookings to date less earned revenue recognized on the financial statements. This information provides the user with an estimate of the work expected to be completed and earned in the future at a given point and is used by management to allocate resources to our revenue delivery team.

Total Bookings and Backlog should not be considered a substitute for or in isolation from measures prepared in accordance with IFRS. These non-IFRS measures should be read in conjunction with our annual audited consolidated financial statements for the year ended December 31, 2021. Readers should not place undue reliance on non-IFRS measures and should instead view them in conjunction with the most comparable IFRS financial measures. See the reconciliations to these IFRS measures in the "Reconciliation of Non-IFRS Measures" section of the recent MD&A dated May 19, 2022, found on Sedar.com.

Reasons to Invest in Nextech AR

Nextech AR is creating a valuable 3D ecosystem around 3 operating companies:

- **ARitize3D**
- **ARway**
- **MapD**

TIMING: Demand for 3D models is taking off, driven by big tech & return on investment (ROI).

TECHNOLOGY: Fully Integrated solution driven by AI which has enabled Nextech to scale 3D models.

MARKET: $5.5 Trillion eCommerce industry where 3D models are fundamentally transforming online shopping

LEADERSHIP: A skilled and experienced blue-chip executive leadership team with CEO/Founder owning 10%

SCALABILITY: Disruptive Business Model generating MRR/ARR. Highly scalable SaaS based vertically integrated AI technology.

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Blue Chip Leadership Team

Evan Gappelberg
CEO and Founder

Nima Sarshar
CTO

Feras Abutaha
VP, Operations

Andrew Chan
CPA, CA CFO

Engineering Team

Max Hwang
SVP, Engineering

Boon Tan
Director, AR Engineering

Daniel Yu
VP, Engineering

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Rapid Expansion Is Happening...

nextech AR solutions

Partnerships

Microsoft · ERICSSON · Singtel · Google

Integrations

WOOCOMMERCE · shopify · BIGCOMMERCE · SHOPLINE

In 2022 we are experiencing a rapid expansion of MAJOR 3D modeling customers

TARGET · Pier 1 · NAPA · amazon · KOHL'S · CB2 · IKEA

Artography · Lightingplus · Surplus Furniture & Mattress Warehouse · habitt.com · Bleems · HNI · kmart · sears · HEAD · CLÉ PRIVÉE · POLY & BARK

OFFICE GROUP OFFICE FURNITURE · PRINÉTA · FIZZ KLAN EYEWEAR · CFA · ezooza · Mitrato · NorthByNorth · XRocker · Maple Leaf Auctions · SALAMANDER PADDLE GEAR · THE PERFECT MOUND · spotlight solar

BLOOMING TABLES · CLUB PISCINE · EDEN GALLERY · CASA HQ · THIS IS RECOVERY! icebein · adler · Source for sports · PANMI · XION · GLOBUS · STÄUBLI · Sports Basement

Non-stop dogwear · DESLIT · SANTA BARBARA LIGHTING COMPANY · LifeFitness · CG1 SOLUTIONS · FISKARS EST. GROUP 1649 · Summit International Flooring Unique and Luxury Flooring · ARENA · metronaps

Clutch & Co · relax SĖDMAIŠIAI · MGI · WILLIAM WOOD · Viben · Art Millwork made in USA · JOY RIDE BIKES · HAMMER · MARINA HOME · MATHIS · JOYRIDE HARNESS · JustRecliners. · NEVER SUMMER

FINDRED · Himiway · artika

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✓ Product-Market Fit Achieved in eCommerce

nextech AR solutions

Why Products in 3D+AR?

+94% **higher CTR rates** (1)

+250% **Higher Conversions** (2)

-40% **reduction in product returns** (3)

View in 3D

Hurley Bike Created for Joy Ride Bikes

Sofa Created for Habitt Furniture

View in 3D

1: Harvard Business Review Article, "How AR Is Redefining Retail in the Pandemic"
2: Digital Marketing Institute Article, "How Augmented Reality is Transforming Retail"
3: AR Insider Article, "Does AR Really Reduce eCommerce Returns?"

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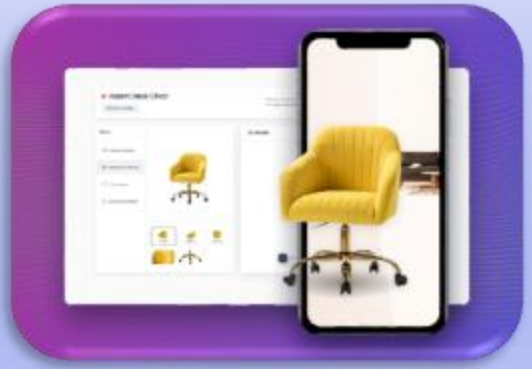
Platform Powered by AI

2-powerful AI technologies powering 3D content creation at mass scale

ARitize 3D



2D image – 3D model conversion

Toggle3D

CAD file - POLY conversion

1. **CAD file - Mesh**
2. **Mesh - 3D Model**

1. Conversion of CAD files into plain 3D mesh (no texture)
2. Custom texturizer turns plain mesh into textured 3D model

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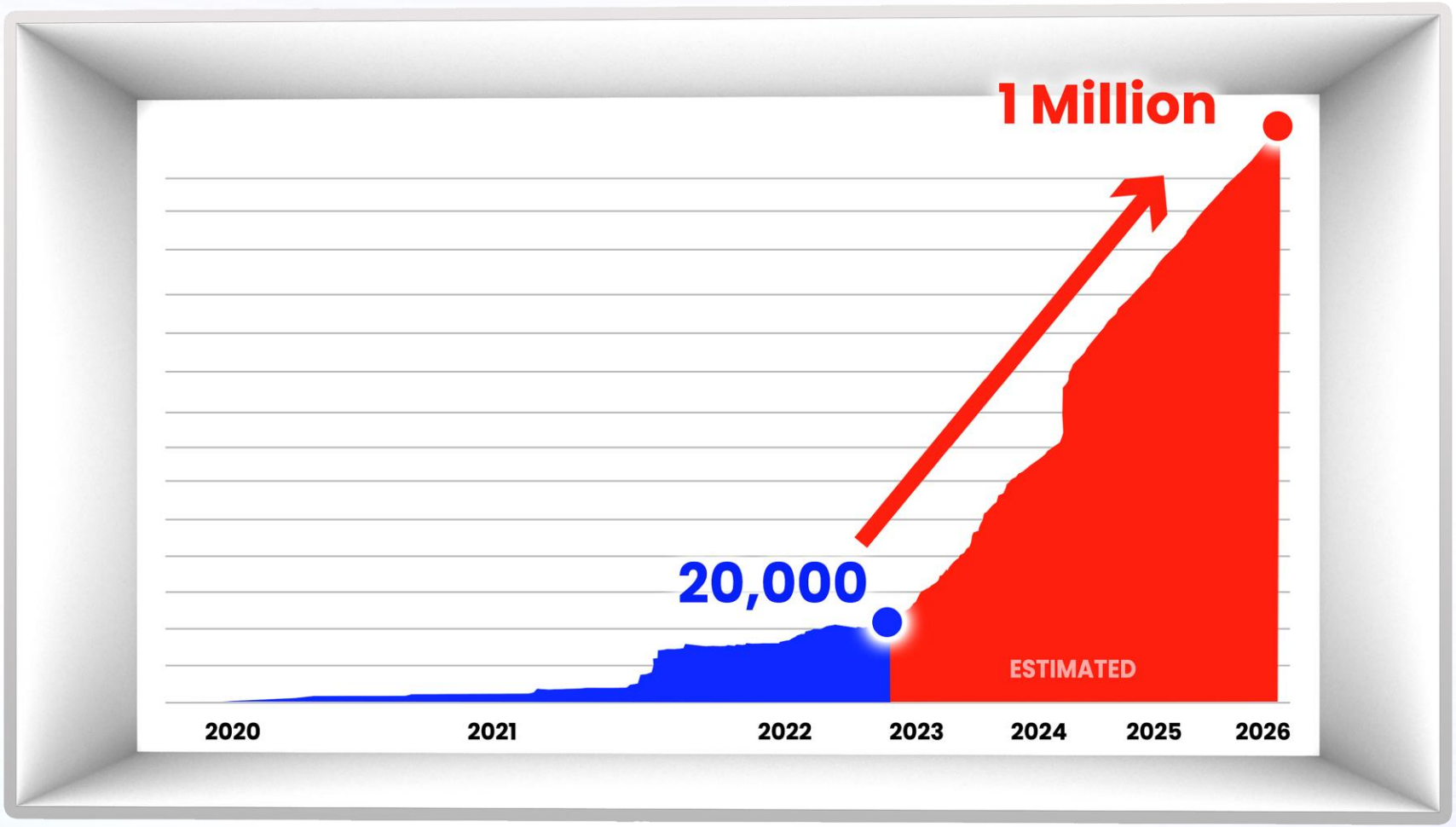
Exponential Growth is Happening Now!

Scaling 3D model creation has only just begun!



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FAST 2D Images to 3D Models

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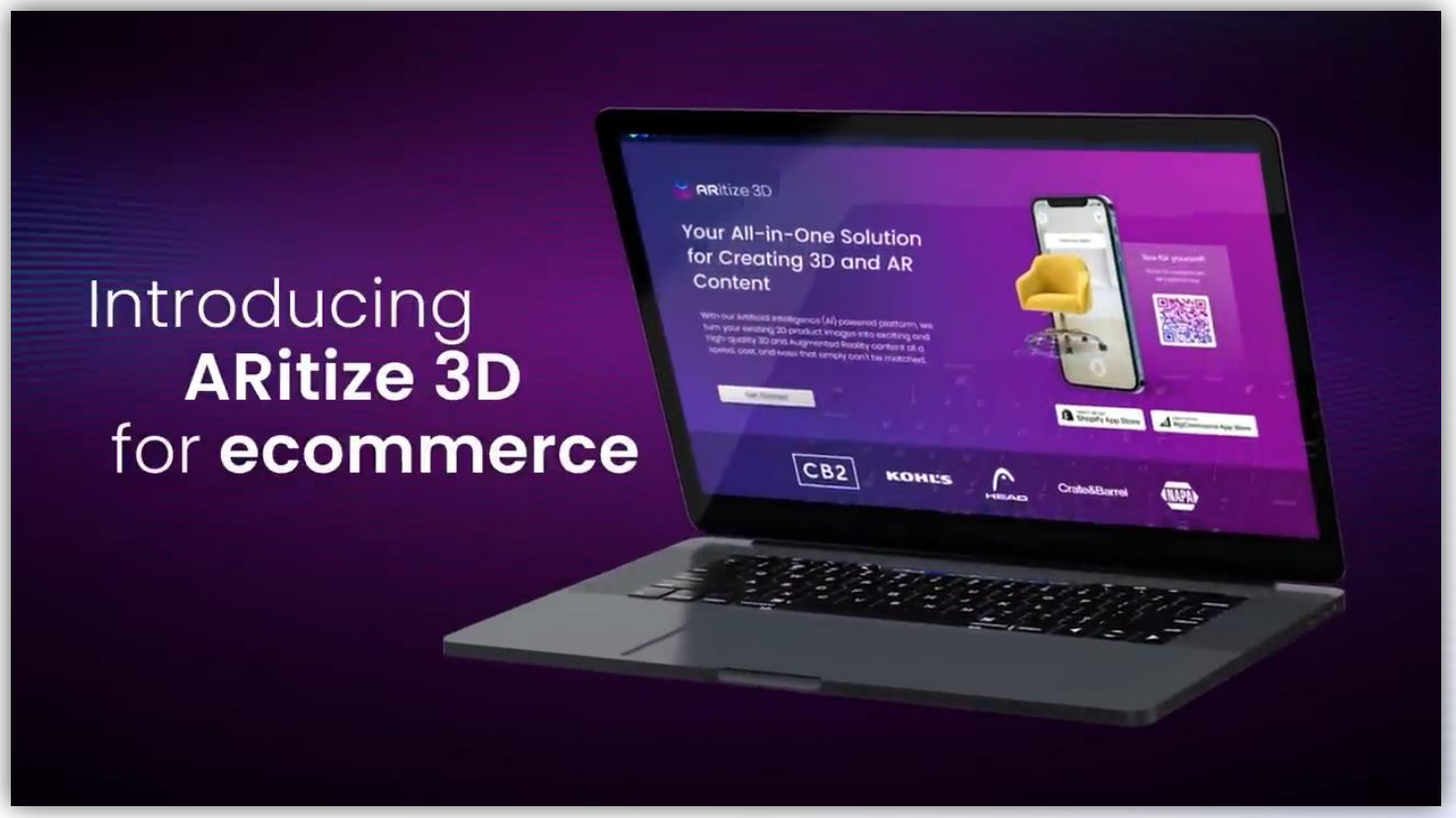
ARitize 3D Now Available On...

nextech AR solutions

shopify BIGCOMMERCE WOOCOMMERCE

ARitize 3D

- ✓ **2D Images to 3D Models**
- ✓ Available on:
  - Shopify
  - BigCommerce
  - WooCommerce
- ✓ Highest quality models
- ✓ Scalable
- ✓ Competitive pricing



Click here to watch

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TRY IT YOURSELF: 2D to 3D Examples

Use Your Smartphone Camera To Scan The QR Codes

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Accessories

Furniture

Artwork (NFT) Beeple $69M

Sports Equip

Bikes

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*NO APP REQUIRED

CAD to 3D Examples

Use Your Smartphone Camera To Scan The QR Codes

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FORD
Mustang Mach-E

FORD
Escape Hybrid

Jacuzzi

Boat

Boat

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*NO APP REQUIRED

Massive $5.5 T eCommerce Demand for 3D Models

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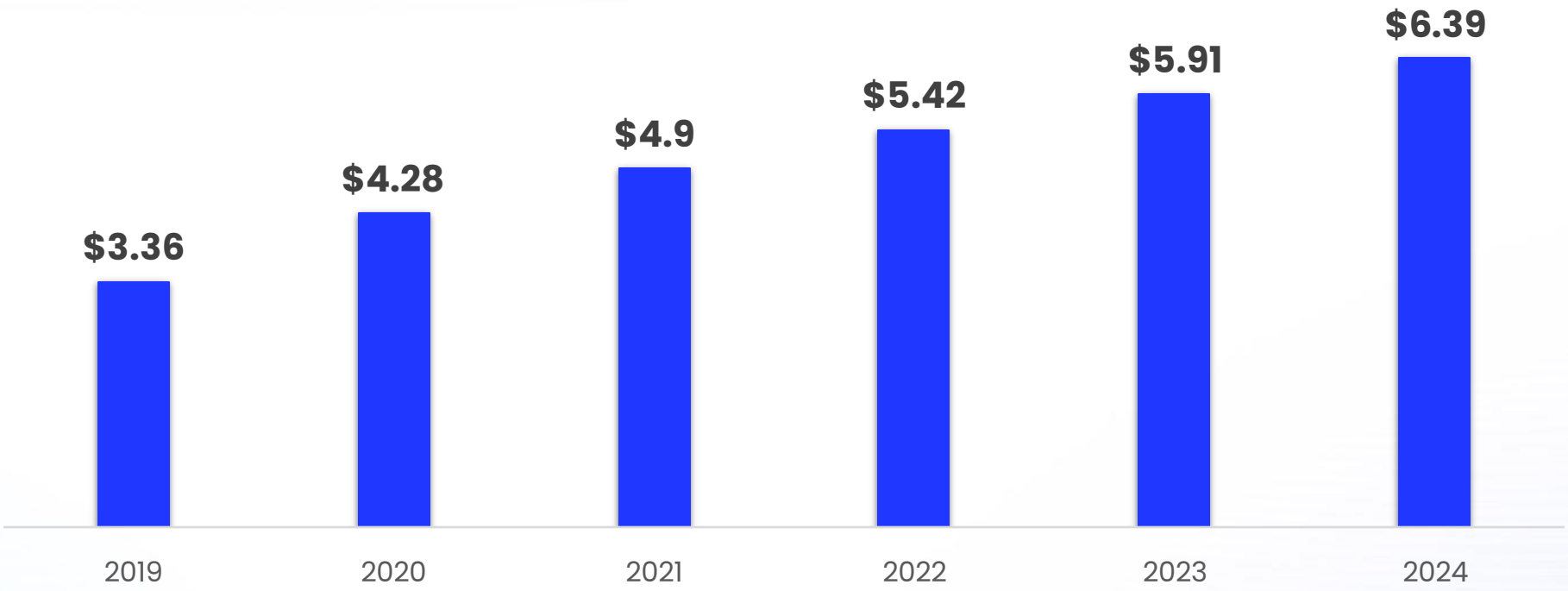
Global Online Sales[1] (Trillions$)



[1]https://www.emarketer.com/worldwide-ecommerce-will-approach-5-trillion-this-year

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eComm Returns Cost $1.47 T Annually

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Global

$4.9Trillion[3]

Avg. Return Rate[4]

30%

United States

$565 Billion[2]

[2] https://nrf.com/research/customer-returns-retail-industry
3 https://www.emarketer.com/worldwide-ecommerce-will-approach-5-trillion-this-year
[4] https://www.cbre.us/cbre-forecasts-online-returns-to-hit-record-$70-5b-this-holiday-season
[5] https://arinsider.co/2020/06/29/does-ar-really-reduce-ecommerce-returns/

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Big Tech is Driving 3D Adoption

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Google

Indexing 3D models for higher search ranking

shopify

"The **Future** of eCommerce is **3D**"

Shopify[8]

[8] https://www.shopify.ca/blog/3d-model-products

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With AI Nextech is Disrupting the Market
on Price & Scale

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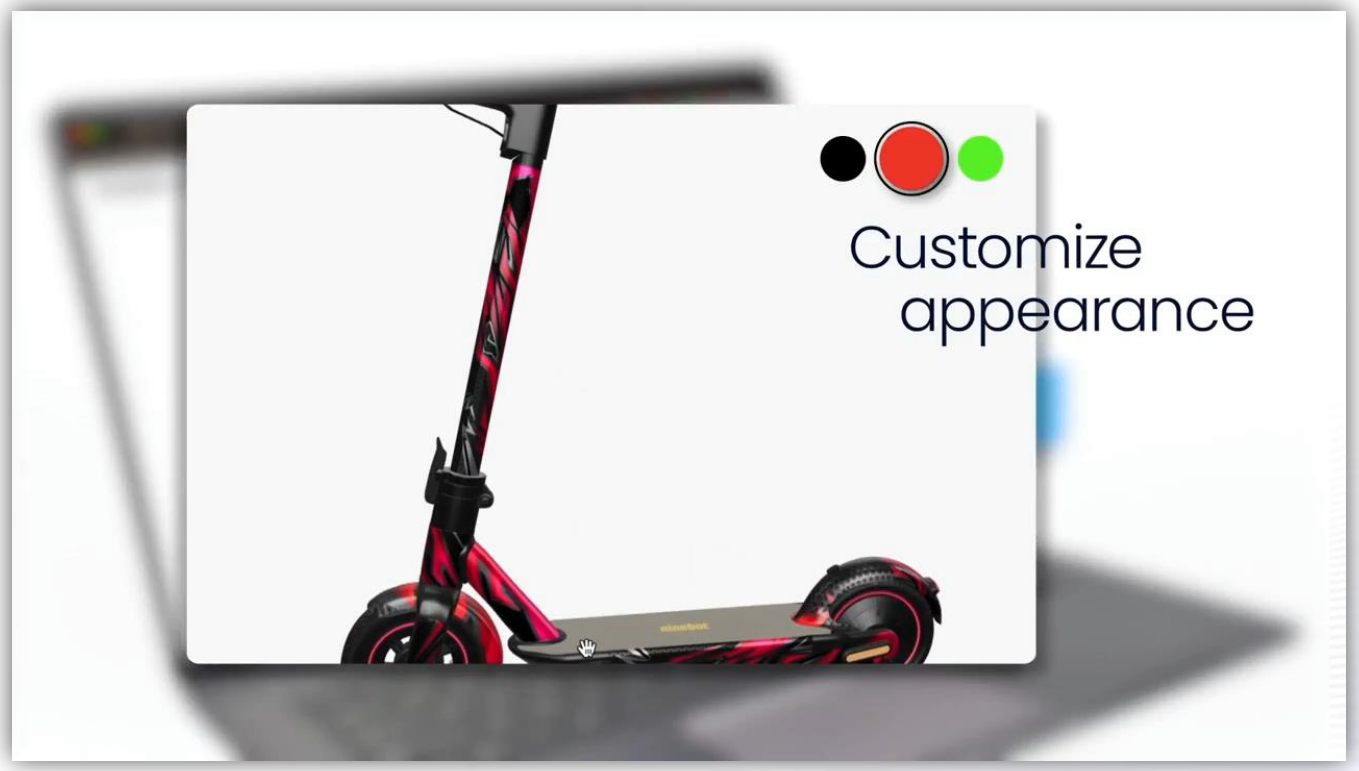
Product Configurator

Configurator



Watch Video

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ARitize Decorator Client Use Case

Garage Builder for NAPA Auto Parts

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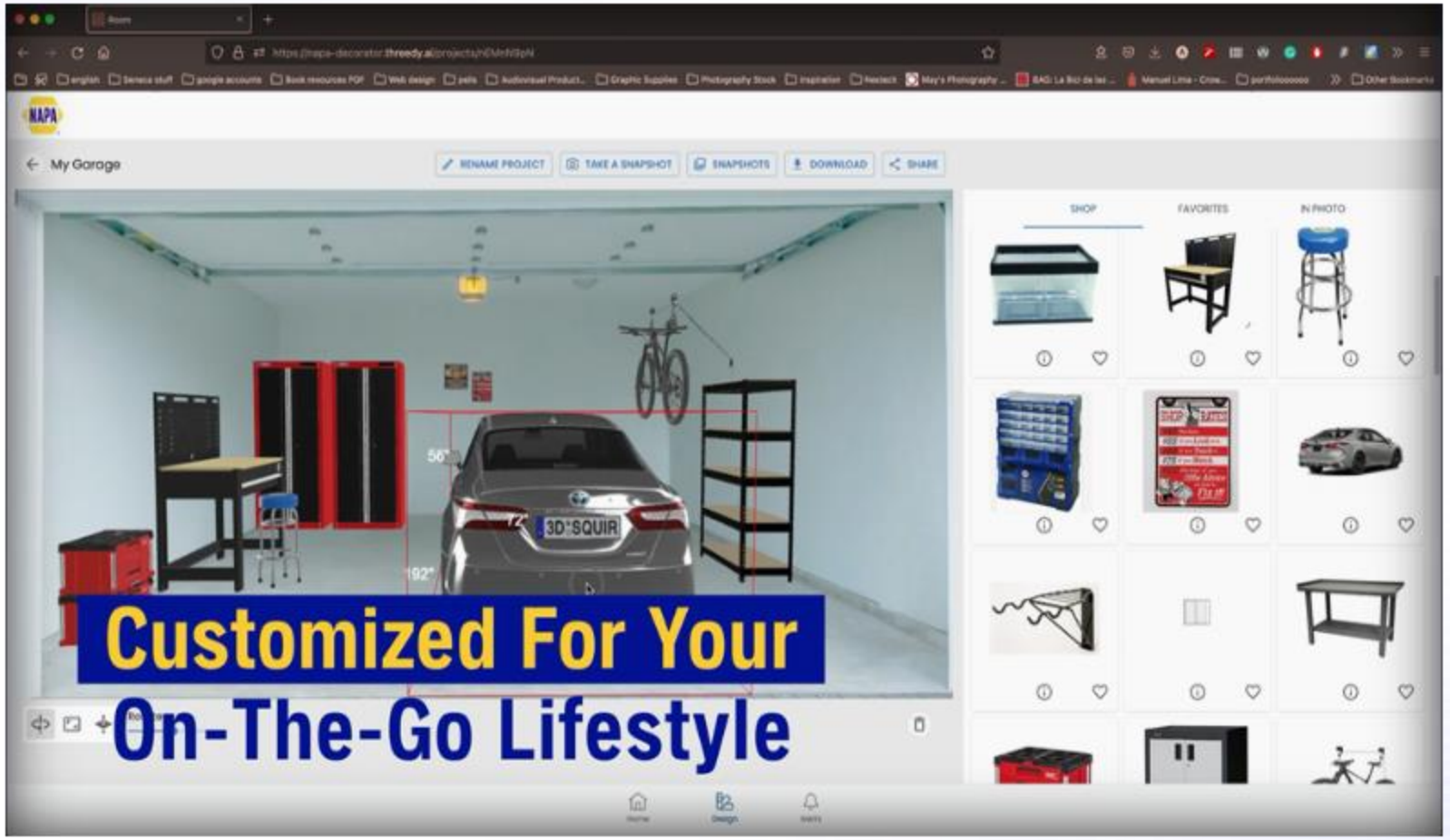
ARitize Decorator

NAPA



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ARitize 3D TAM

Demand - 16 Million
E-Commerce Stores Worldwide[6]

>400 Million 3D models need to be created[7]

Merchants on Major E-commerce Sites (Global)

Source: BuiltWith

7.5M Merchants

TAM: MRR $ 14 B
ARR $ 147 B

7.5Million Merchants Globally
(SMD, Mid-Market, Enterprise)

400 Million Product SKUs
across all merchants

TAM factors in
3D model creation + increased revenue opportunity with 3D model enhancements:

✓ Product Hotspots ✓Animations ✓360 Exploded Views
✓Color Configurator✓ 3D Swirl Ads ✓3D Carousel
✓Virtual Staging ✓Room Decorator

[6] https://wpforms.com/ecommerce-statistics/
[7] https://www.jakobstaudal.com/how-many-products-should-an-e-commerce-site-have/

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2022 3D Model Customers for eCommerce

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Brands We Work With

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Q3 +110% Growth in 3D Model Production

On July 12th 2022, Nextech AR announced that it began supplying the world's largest Prime eCommerce marketplace.

As of October 2022, 4000 3D models have already been delivered to Amazon.

The deal with Amazon provides significant room for potential growth for many years to come

Nextech is ramping up production to meet the growing demand from the largest Prime ecommerce marketplace.

Nextech created more than 2800 models for Amazon in the month of October alone.

The production of 3D models for Amazon is continuously increasing on a monthly basis.

Press Release July 12 2022: Learn More

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TRY IT YOURSELF: Models Created for Amazon

Use Your Smartphone Camera To Scan The QR Codes

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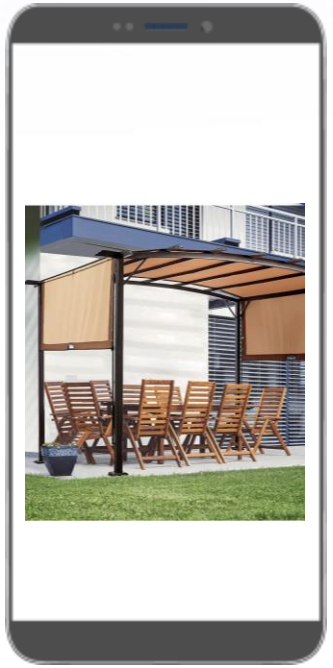
Exercise Equip.

Patio Furniture



Trampoline

Timing Clock

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*NO APP REQUIRED

Potential Future Catalysts

Nextech AR is in talks with some of the world's largest brands for new deals & expansions to existing deals, to supply many thousands of 3D models

CB2

KOHL'S

HUDSON'S BAY
INCORPORATED 2 MAY 1670

Walmart

babmar

Fortune Brands
A home and security company

NAPA

Amart Furniture

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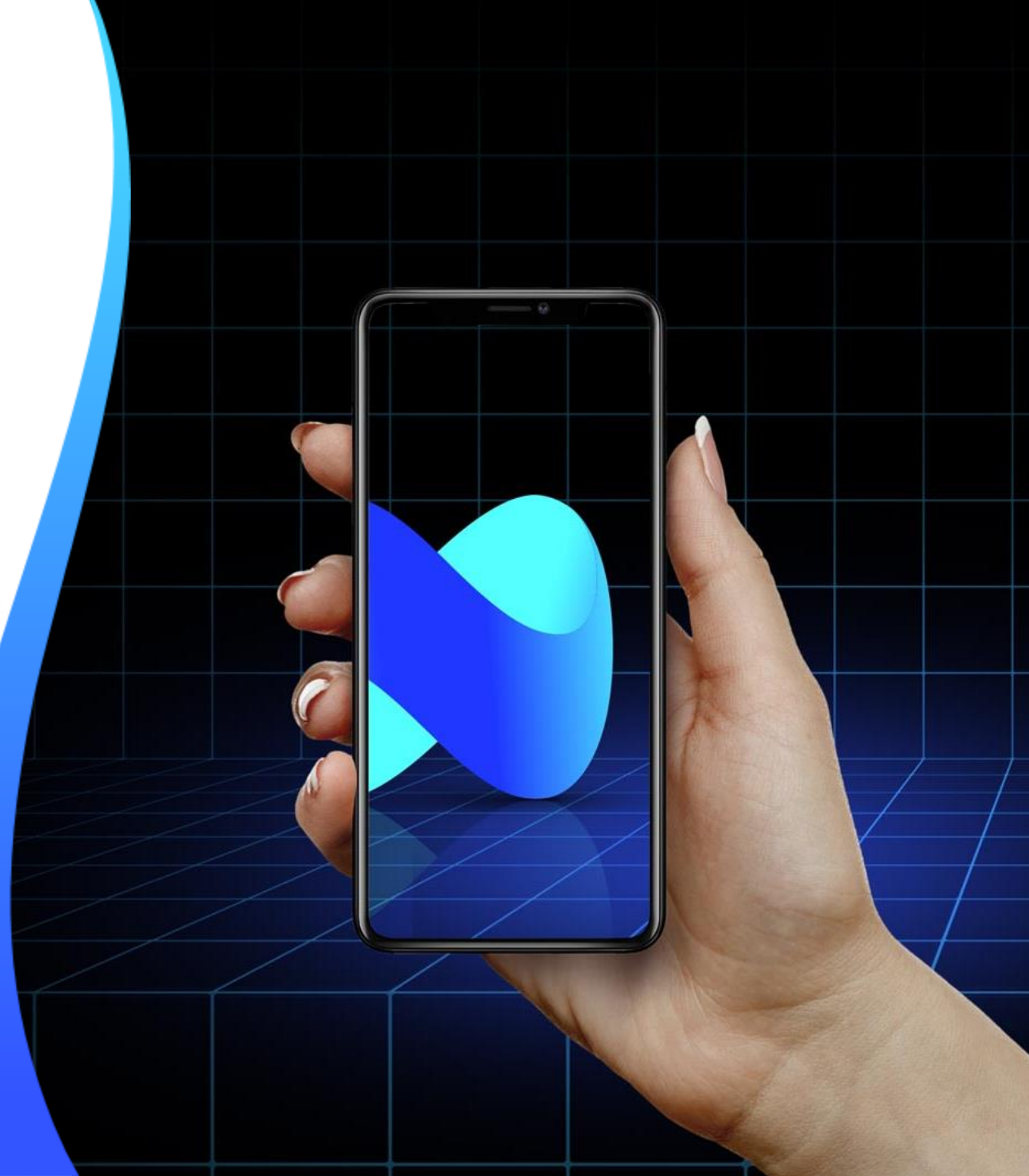
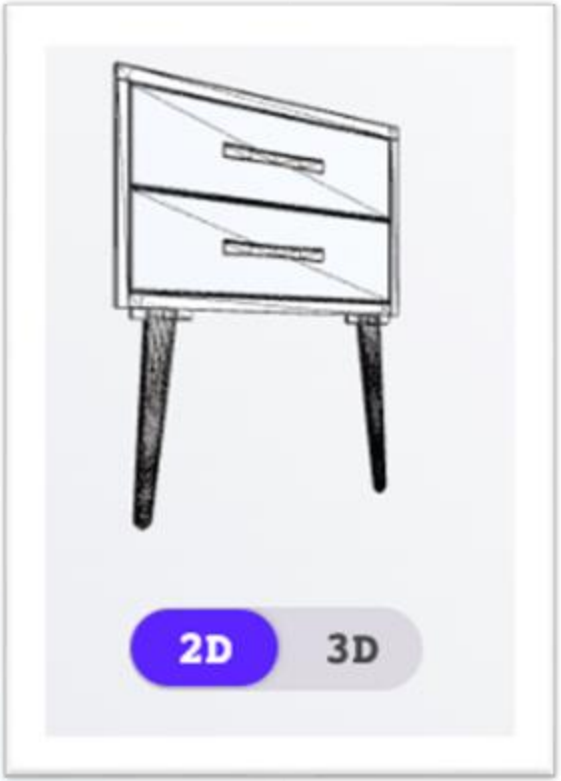
Toggle3D

The Ultimate 3D Design Studio for 3D



toggle3D Design Studio

Create and texture 3D models, build product configurators for e-commerce or prototype design.
Toggle is a tool anyone can use to turn 2D into 3D with no relevant 3D design experience required.



Toggle3D

CAD TO 3D
CONVERSION

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Toggle3D

✓ In-Browser Experience

No app downloads allowing users to jump in directly using web browser

✓ Templates

Pre-made templates to making 3D visualization easy and fast

✓ Pre-Built Libraries

Thousands of high-quality PBR materials. Edit in real time to make a model come to life

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Toggle3D

1

Upload CAD file or 3D Model

2

Create 3D visualizations

3

Publish & Share or Embed on Website

Watch Video

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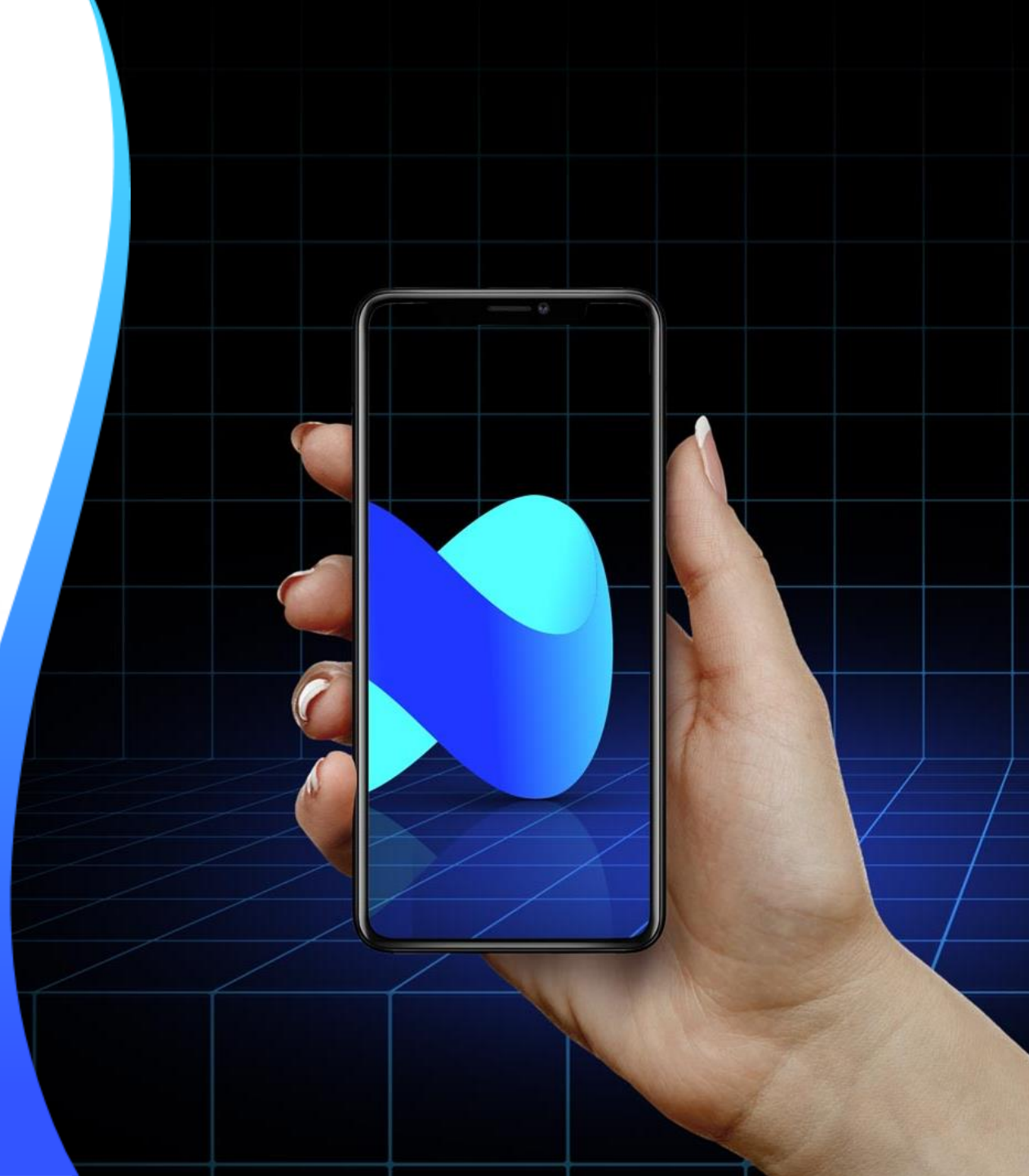
ARway

No-code AR wayfinding solution



ARway Uses Spatial Computing to Solve Indoor Wayfinding

ARway is ***a no-code, augmented reality indoor wayfinding solution*** for large, multi-purpose venues activated with visual marker tracking.

Accessing a venue map to ***navigate to any Point of Interest*** (POI) with step-by-step directions and ***interact with rich AR content*** just requires end-users to scan a QR code with their smartphone.

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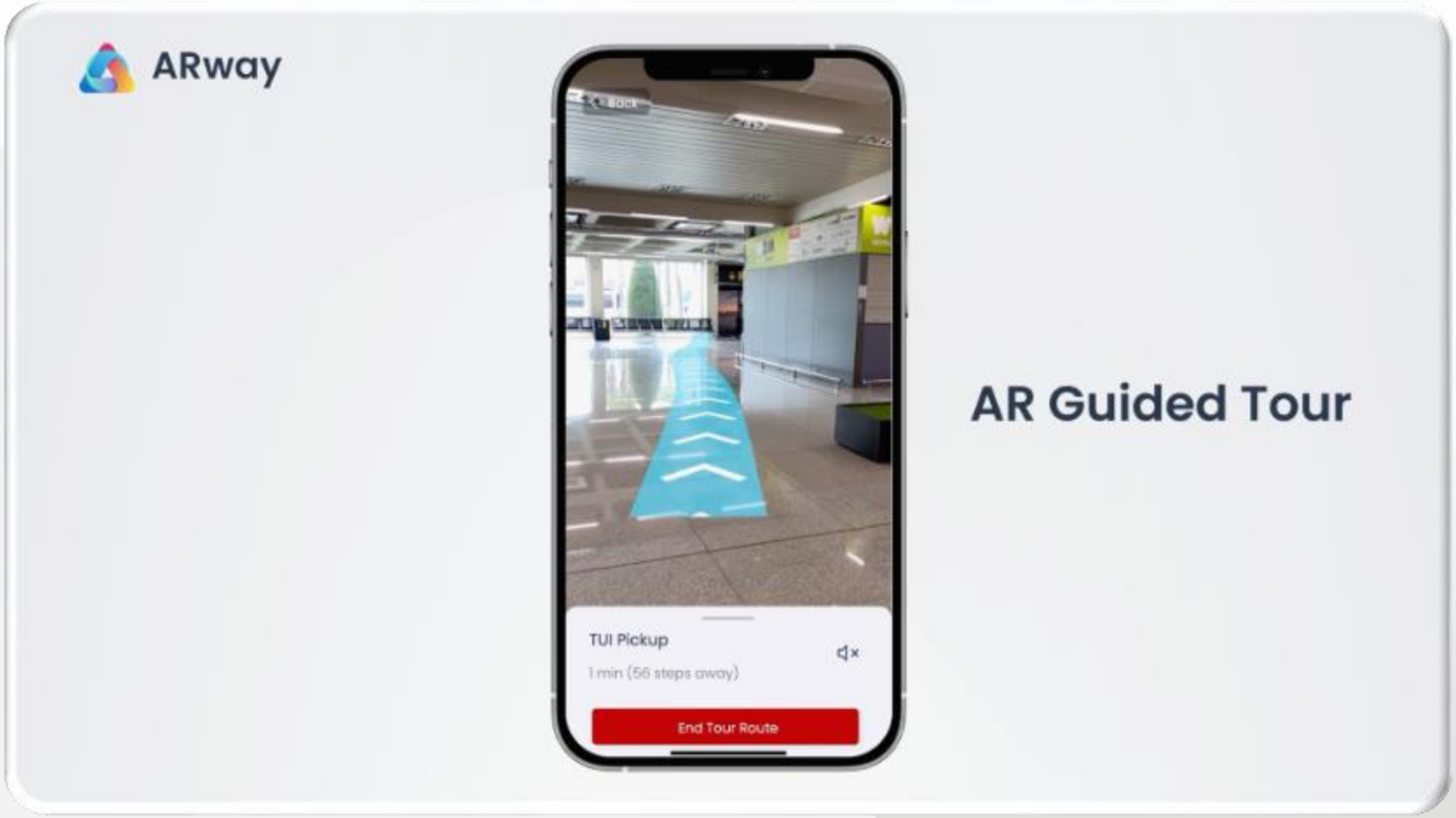
ARway Indoor Wayfinding



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ARway Spin-Out

First of its Kind

First publicly traded pure-play spatial computing Company

Majority Shareholder

Nextech AR remains the majority shareholder of the spin-out Company with 13M shares or a 50% stake

Stock Listings

Started trading Oct 26 2022 (CSE:ARWY) (OTC: ARWYF) (FSE:E65)

Unlocking Value

Spin-out from Nextech AR unlocks the true value of this technology

Direct Spin-Out

This was a direct spin-out through a wholly-owned subsidiary of the Nextech AR

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ARway Stock Information

Started Trading

10/26/2022 on the **(CSNX: ARWY)**
11/4/2022 on the OTC **(OTC: ARWYF)**
11/11/2022 on the Frankfurt Stock Exchange **(FSE: E65)**

Share Price: $2.00 (CSNX:ARWY)	
Shares Outstanding	$26.5 Million
52 week high-low	$0.67 - $2.95
Market Capitalization	$54.3
Insider Ownership	20%
Cash	$1.65 Million

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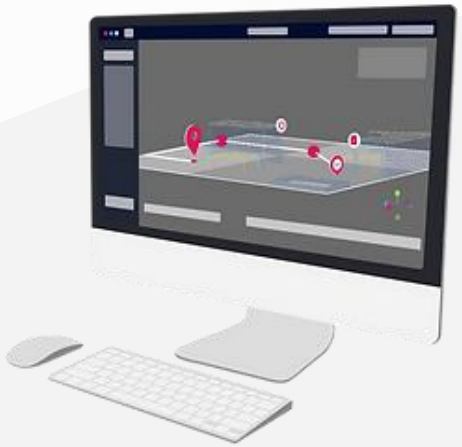
Integrated Platform

ARway is comprised of 3 parts:



COMMAND CONTROL:
ARway Creator Portal

Enables non-technical individuals & teams to drag & drop AR experiences

Web-based authoring, analytics and publishing studio

MOBILE APP:
for iOs & Android

Mobile app for creating and experiencing AR wayfinding and spatials in the physical environment

INTEGRATION:
Software Development Kit (SDK)

Allows developers to **build their own** white label & private label mobile apps on both iOs & Android.

Leverages ARway's technology & creator tools to build spatial experiences.

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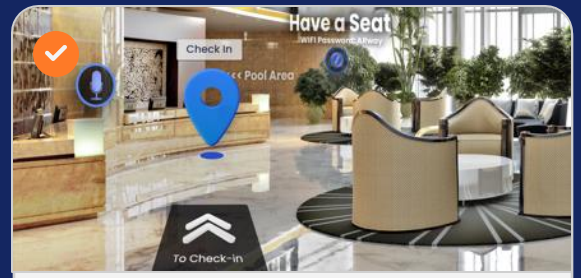
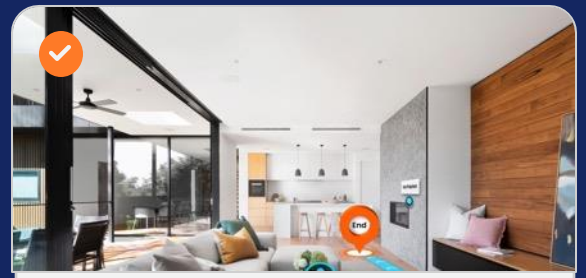
A Massive Range of Industries Benefit from AR



Corporate Offices



Real Estate

University Campuses

Hospitals

Museums & Galleries

Sports Stadiums

Events & Tradeshows

Malls & Retail

ARway technology can seamlessly integrate into any given industry

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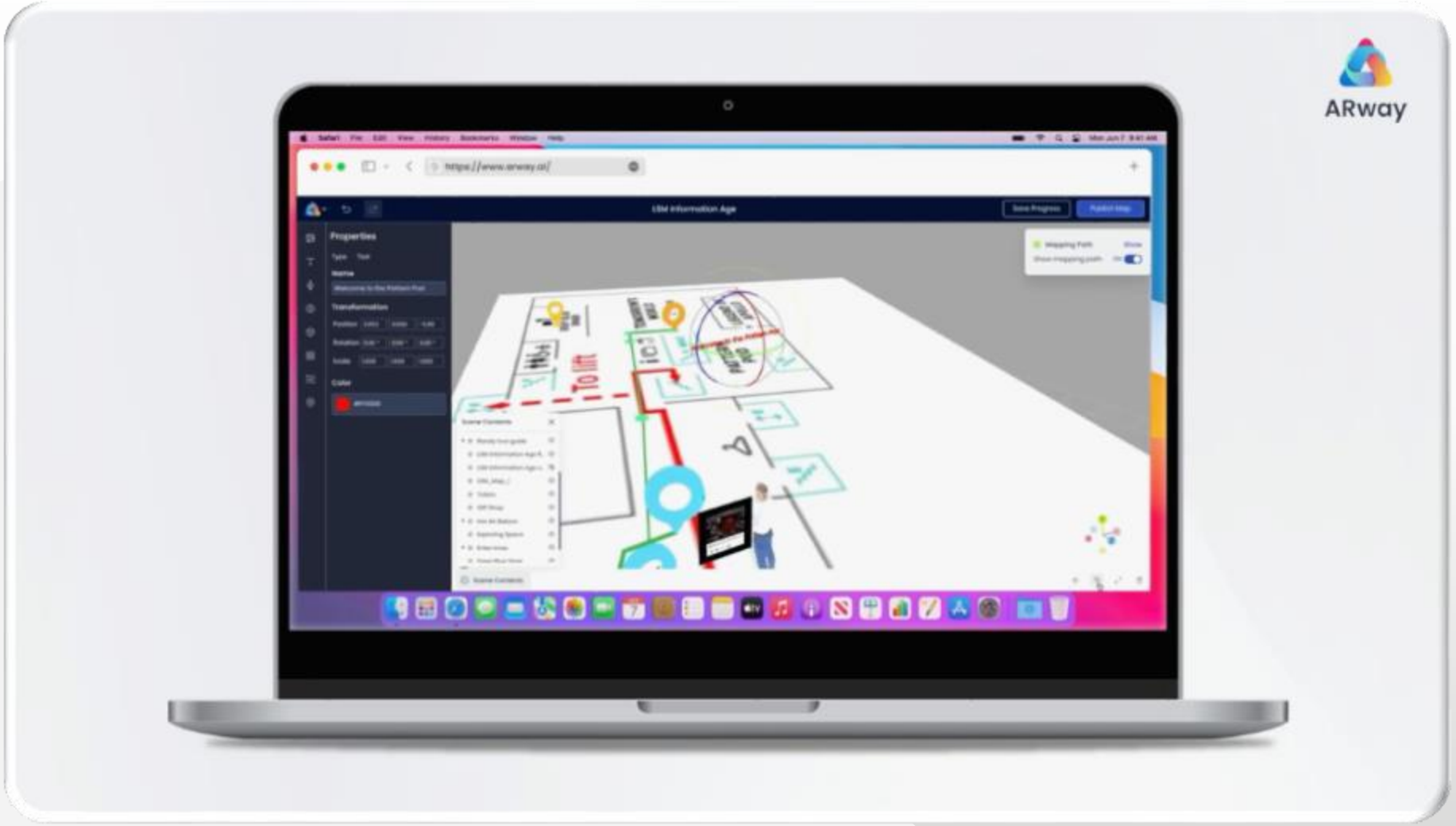
Use Case: London Science Museum



Watch Video

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Add a Variety of Interactive 3D Content

ARway

✓ TEXT

✓ NOTES

✓ IMAGES

✓ SPATIAL AUDIO

✓ 3D OBJECTS

✓ NAVIGATION

✓ HOTSPOTS

✓ FLOOR PLAN

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Size of Market Opportunity

Global Augmented Reality (AR) Software Market

- AR Software Development Kits (SDK)
- AR WYSIWYG (What You See Is What You Get) editor software
- AR 3D engine software
- AR training simulator software
- Industrial AR platforms

Global Indoor Positioning and Indoor Navigation (IPIN) Market

- Navigation and maps
- Location-based analytics
- Asset and personnel tracking
- Others

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[1] Equal Ocean - Global Augmented Reality (AR) Software Market
[2] Allied Market Research - Global Indoor Positioning and Indoor Navigation (IPIN) Market

ARway Competitive Differentiation

No Hardware

NO CAPEX
No expenditure on installation & configuration of BLE Beacons

NO OPEX
No expenditure on maintenance and replacement of beacons

Low Commitment
Without the effort and resources that hardware installation requires

Hours (Not Weeks) for Map Activation

Simple Map Setup

1. Place QR Code on location
2. Scan QR Code to anchor map to location
3. Drop location pins around POIs
4. Upload floor plan & align it to location pins
5. Drag & drop AR content and publish map

Monetize Airspace with AR Ads

Monetize
More than just an A to B wayfinding tool

Marketing
AR marketing in the airspace with AR content and activation

AR Spatials
Create and populate animated AR spatials into the maps via the Creation Studio

In-House 3D Model Factory

Integration
Direct integration to our in-house 3D model library via the Creation Studio

End-to-End
One stop shop for spatial AR content

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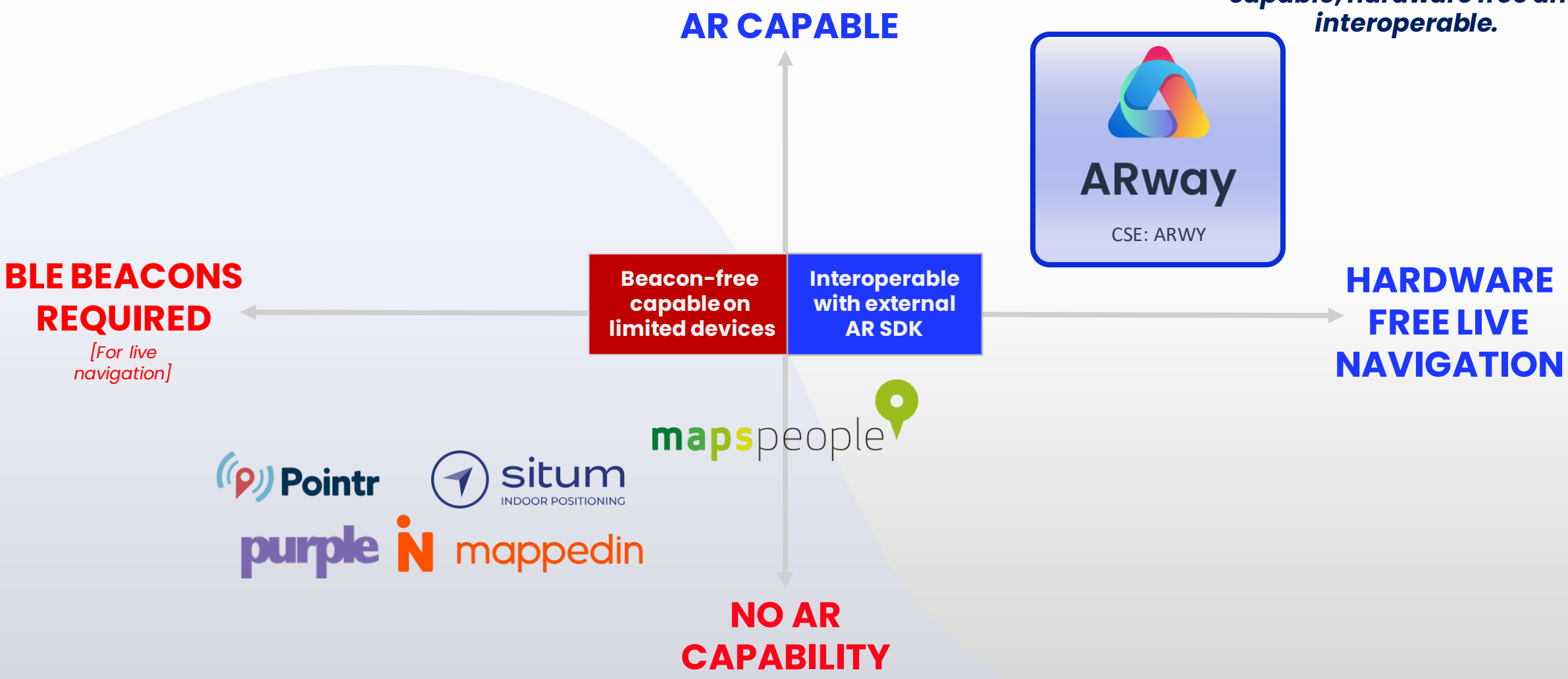
Head and Shoulders Above the Competition!

ARway stands alone as AR capable, hardware free and interoperable.



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ARway

Clients and Pilots

Toronto Metropolitan University

ENCORE

NASA

Restaurants Canada Show
THE HOSPITALITY EVENT OF THE YEAR

TRENDHUNTER™

TUI GROUP

ماجد الفطيم
MAJID AL FUTTAIM

Future Potential Pilots

HUDSON'S BAY CO.

amazon

NFL

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solutions

mapD
by nextech AR

Event technology and management software solution

Map D

nextech AR solutions

map D by nextech AR

MAP D: Self Serve Event Technology Platform & Management Software Solution

- ✓ Virtual, Hybrid & Live Events
- ✓ Interactive Floorplans
- ✓ Ticket sales, booth sales,
- ✓ 365 Meta Marketplace
- ✓ AR activations
- ✓ AR Indoor Wayfinding

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Map D x ARway Integration

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map D by nextech AR

ARway

Restaurants Canada RC Show 2022: ARway x Map D technology on full display

Watch Video

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Executive Leadership

On September 15, 2022, Nextech AR announced the appointment of Melea Guilbault as CEO of Map D.

Melea Guilbault
CEO, Map D

Guilbault brings more than thirty years of experience in high-growth companies inclusive of technology, pharmaceuticals, and community-based organizations, and brings extensive commercial, operational and executive management experience.

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Financial Highlights & Information

Q3 Financial Highlights

- Q3 technology services **revenue up +66%** from Q2 2022 hitting approximately $920K
- Q3 3D modeling **revenue increased over +170%** versus Q2 2022
- Q3 3D model **production increased +110%** versus Q2 2022
- Q3 technology services **gross profit margin improved by +48%**, hitting 55% versus 37% reported in Q2 2022
- Q3 gross profit was approximately $507K on $920K in Q3 revenue with a **gross profit margin of 55%**

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Q4 Outlook

- Substantial enterprise customer order of $700,000 in 3D models to be delivered in Q4, 2022
- Several quotes have been issued for large RFPs, which could close in Q4 2022
- Ramp up of 3D model production to meet the growing demand from the largest Prime ecommerce marketplace as well as re-orders, sets the stage for a substantial increase in 3D model production in Q4, 2022
- Meaningful ramp-up in Q4 Web 3.0 3D modeling revenue is expected

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Company Stats

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As of Nov 7, 2022

Share Price: $0.69 USD	
Shares Outstanding	**101.25 Million**
52 week (high-low)	**$0.25 - $1.74 USD**
Market Capitalization	**$71.6 Million USD**
Insider Ownership	**~15%**
Cash (as reported for Q2 in CAD)	**$7.1 Million**

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Thank you

Contact Us

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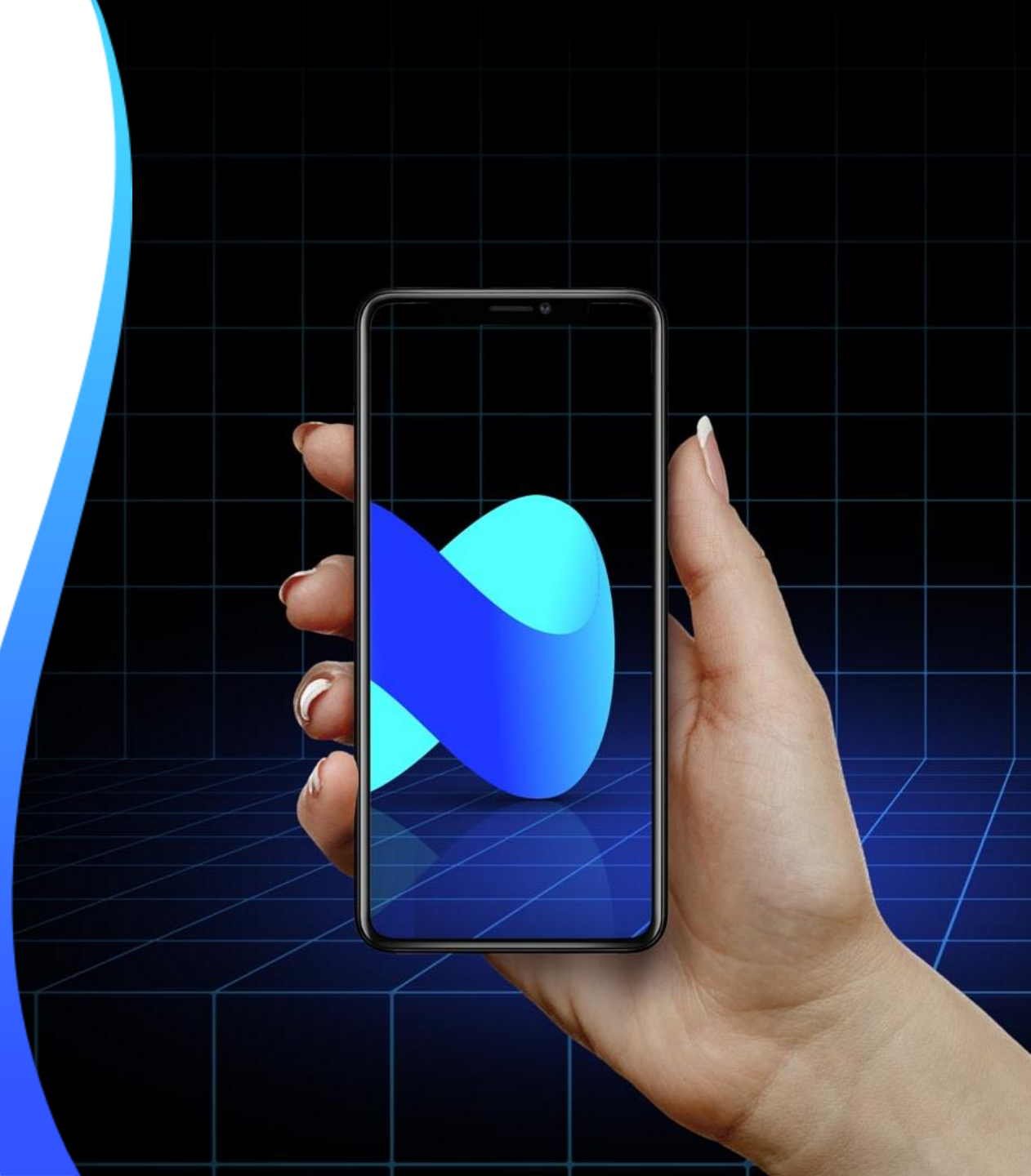
Appendix



TRY IT YOURSELF: 2D to 3D Examples

Use Your Smartphone Camera To Scan The QR Codes

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Jewelry

Electronics

Shoes

Small Appliances

Large Appliances

Clothing

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*NO APP REQUIRED

The AR Revolution Has Begun!

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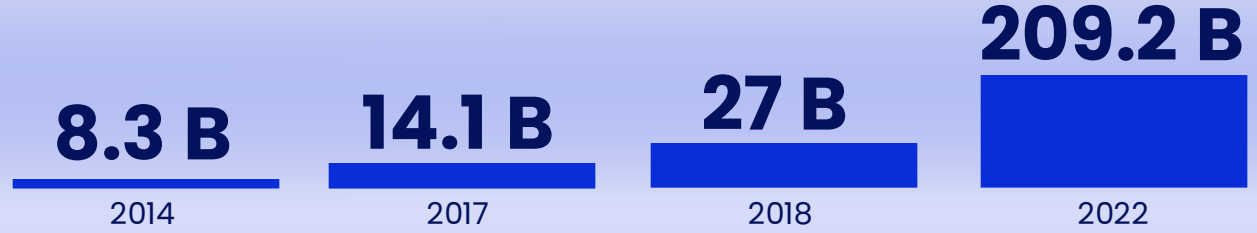
Early Adopters

Nextech's AR Assets will be compatible with....

- amazon — 1.8 T
- shopify — 192 B
- Microsoft — 2.1 T
- Apple — 2.4 T
- IKEA — 58 B
- Snap — 120 B
- Vuzix — 1 B

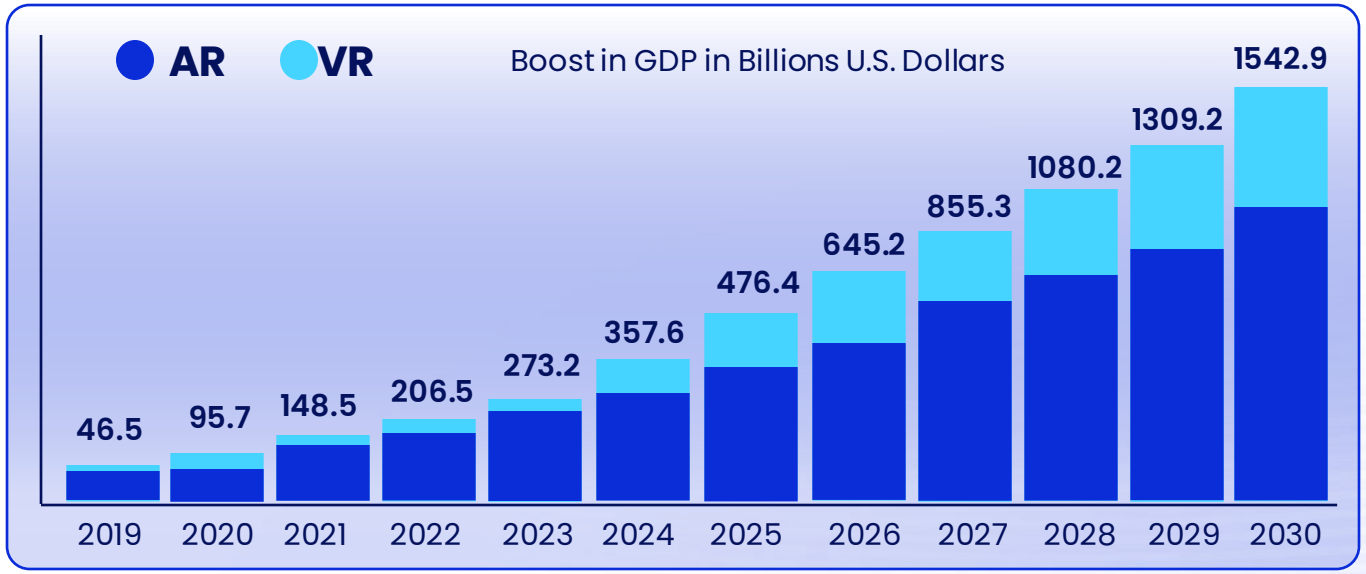
Forecast AR Market Size Worldwide in Billions



E-commerce Addressable Market

Retail Ecommerce Sales Worldwide from 2014 - 2021

Source: eMarketer ID 379045



Source: Statista 2021

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What Are The Analysts Saying?

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2020	“Augmented Reality and Virtual Reality Will Transform Selling”	Gartner
2020	“The augmented reality market is expected to register a CAGR of 83.3% over the forecast period 2021 to 2026, expected to reach 225.77 billion by 2026”	**Mordor Intelligence**
2020	“By 2025, nearly 75% of the global population and almost all smartphone users will be frequent AR users - providing a massive market opportunity for ecommerce businesses”	**Mordor Intelligence**
2021	“Today, there are more than 100 million and growing consumers shopping with AR online and in stores”	**Snap Inc.**
2021	“By 2025, nearly 75% of the global population and almost all smartphone users will be frequent AR users - providing a massive market opportunity for ecommerce businesses”	**Snap Inc.**

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Big Tech's Investment in Augmented Reality

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1 Billion Apple Devices Use AR

"AR is the next big thing. Whether it's health, education, gaming or retail, I'm already seeing AR take off in some of these areas with use of the phone. And I think the promise is even greater in the future."

Tim Cook, CEO Apple

$15 Billion Invested

Google

"Our goal is to make AR technology more affordable and accessible, including bringing some of these technical advancements into our suite of communication products."

Sundar Pichai, Google

$6 Billion Invested

facebook Meta

"I believe the metaverse is the next chapter For the internet. "

Mark Zuckerberg, CEO Facebook

$20 Billion Invested

Microsoft

"We'll probably see a range of AR devices and platforms in the coming years. Obviously with Microsoft and the HoloLens, it's more of a 'full-field glasses' scenario. But I think the world is ready."

Satya Nadella, CEO Microsoft

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